# MarketTRAC Monthly Housing Market Trend Analysis

## June 2019 Report Middlesex County, NJ

#### **Otteau Group**

100 Matawan Road, Suite 320 Matawan, NJ 07747

112 W. 34<sup>th</sup> Street, 18<sup>th</sup> Floor Manhattan, NY 10120

325-41 Chestnut Street, Suite 800 Philadelphia, PA 19106

800.458.7161



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#### MarketTRAC Monthly **Explanation of Data Points**

The following data points are included in the MarketTRAC Monthly analysis of market trends:

	MarketTRAC Monthly
	Explanation of Data Points
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Contract Sales	Number of homes which were contracted for-sale within the market area in each month. Contract- Sales provide a more timely indication of market activity than Closed-Sales due to the time lag between "contract" and "closing", and therefore provide a more reliable indicator of market depth and demand. Also known as Pending Sales.
Unsold Inventory	Total number of homes being offered for sale within the market area at the end of the indicated period.
New Offerings	Number of home offerings which first became available for-sale within the specified market area in each of the time periods indicated. This statistic includes expired listings which have been re-listed for sale.
Buyer:Seller Ratio	The ratio relationship between the number of home buyers who have contracted to purchase a home during a given month per every 100 home sellers with an unsold home still on the market. So, a ratio of 50/100 would indicate that there only half as many buyers (50) as sellers (100). Similarly, a ratio of 10/100 would indicate ten times as many sellers (100) as buyers(10). Significant changes in this ratio typically signify a shift in market conditions with a rising ratio indicating market improvement and a declining ration indicating market weakening.
Seller:Buyer Ratio	The ratio relationship between the number of home sellers with a home to sell compared to the number of buyers who have contracted to purchase a home during a given month. So, a ratio of 10:1 would indicate there to be 10 sellers for every 1 home buyers, thus indicating an oversupplied market condition. Conversely, a ratio of 1:1 would indicate a buyer for every home on the market, thus indicating strong market demand, quick marketing times and declining unsold inventory. Significant changes in this ratio typically provide an early warning of changing market conditions.
Months Supply	A projection of how many months it will take for the local housing market to absorb the inventory of unsold homes (Unsold Inventory) within each market area. This is a more meaningful measure of market absorption than the traditional days-on-market calculation as it is not affected by re-listing unsold inventory nor it is skewed by exaggerated exposure times attributable to overpriced marketing strategies. MarketTRAC Monthly includes a Mos Supply (Month) which is based on only the most current month's contract sales, as well as a Mos Supply (QTD) which is based on a rolling average of the contract sales for that quarter.

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Mos Supply (QTD)

4.6

4.7

3.4

2.0

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2.1



		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
18	Contract Sales	38	58	88	93	78	73	66	68	47	53	63	28
	Unsold Inventory	160	187	205	217	227	253	250	231	228	239	198	183
	Buyer:Seller Ratio	24/100	31/100	43/100	43/100	34/100	29/100	26/100	29/100	21/100	22/100	32/100	15/100
20	Seller:Buyer Ratio	4 :1	3:1	2:1	2 :1	3 :1	3 :1	4 :1	3 :1	5 :1	5 :1	3 :1	7:1
	Mos Supply (Month)	4.2	3.2	2.3	2.3	2.9	3.5	3.8	3.4	4.9	4.5	3.1	6.5
	Mos Supply (QTD)	4.2	3.9	3.3	2.3	2.7	3.1	3.8	3.4	3.8	4.5	3.4	3.8
	Contract Sales	46	61	70	75	78							
	Unsold Inventory	188	199	214	241	258							
19	Buyer:Seller Ratio	24/100	31/100	33/100	31/100	30/100							
20	Seller:Buyer Ratio	4:1	3 :1	3 :1	3 :1	3 :1							
	Mos Supply (Month)	4.1	3.3	3.1	3.2	3.3							
	Mos Supply (QTD)	4.1	3.7	3.6	3.2	3.4							

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4.3

4.6

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